

Spring 2021 TENTATIVE SCHEDULE
COMM 390/394-701: Health & Social Justice

Dates	Readings	Assignment(s)
Jan 25–Jan 31	<p style="text-align: center;"><u>MODULE # 1</u> Social Determinants of Health (SDoH)</p> <ol style="list-style-type: none"> 1. Social Determinants of Health, Healthy People 2030 2. Social Determinants of Health, CDC 	Discussion board
Feb 1–Feb 7	<p style="text-align: center;"><u>MODULE # 2</u> Health Disparities, Health Equity, and Social Justice</p> <p>Disparities in health & health care: Five key questions and answers Health and social justice</p>	Blog Discussion board
Feb 8–Feb 14	<p style="text-align: center;"><u>MODULE # 3</u> Race and Health Equity</p> <p>Estrada-Portales, I.M. (2020). Drylongso. Racism, health inequity, and a denial of pandemic proportions. <i>Journal of Communication in Healthcare</i>, 13, 151–153.</p>	Blog Discussion board
Feb 15–Feb 21	<p style="text-align: center;"><u>MODULE # 4</u> Health and Education</p> <p>Riley, M. (1993). Indigenous resources in a Ghanaian town: Potential for health education. <i>Howard Journal of Communications</i>, 4, 249–264.</p>	Blog Discussion board
Feb 22–Feb 28	<p style="text-align: center;"><u>MODULE # 5</u> Health and Climate Change</p> <p>Health equity and climate change Health impacts of climate change</p>	Blog Discussion board
Mar 1–Mar 7	<p style="text-align: center;"><u>MODULE # 6</u> Health and Media</p> <p>Media—The future of public health.</p>	Blog Discussion board
Mar 8–Mar 14	<p style="text-align: center;"><u>MODULE # 7</u> Communities and Social Justice</p> <ol style="list-style-type: none"> 1. Schiavo, R. (2016). The importance of community-based communication for health and social change. <i>Journal of Communication in Healthcare</i>, 9, 1–3. 2. Schiavo, R. (2020). Advocacy, community engagement, and cross-sectoral collaborations as key strategies during COVID-19 response and beyond: New directions for a new decade. <i>Journal of Communication in Healthcare</i>, 13, 1–5. 	Blog Discussion board
Mar 15–Mar 21	<p style="text-align: center;"><u>MODULE # 8</u> Feedback—2 (Mini-Break—Mar 15 & Mar 16)</p>	
Mar 22–Mar 28	<p style="text-align: center;"><u>MODULE # 9</u> Women’s Health Activism</p>	

	Zoller, H. (2010). Communicating women’s health activism: A social justice agenda. <i>Women & Language</i> , 33, 73–79. Zoller, H. (2016). Women’s health activism targeting corporate health risks: Women’s voices for the Earth. <i>Women & Language</i> , 39, 97–119.	Blog Discussion board
Mar 29–Apr 4	<u>MODULE # 10</u> Health and Social Justice Final Report of Health and Social Justice handout	
Apr 5–Apr 11	<u>MODULE # 11</u> Health Literacy and Health Information Disparities Krishna, A. (2017). Motivation with misinformation: Conceptualizing lacuna individuals as knowledge-deficient, issue-negative activists. <i>Journal of Public Relations Research</i> , 29, 176–193.	Blog Discussion board
Apr 12–Apr 18	<u>MODULE # 12</u> Brand Activism and Social Justice Zoller, H.M. (2017). Health activism targeting corporations: A critical health communication perspective. <i>Health Communication</i> , 32, 219–229.	Blog Discussion board
Apr 19–Apr 25	<u>MODULE # 13</u> Food as Social Justice Greenberg, M., Greenberg, G., & Mazza, L. (2010). Food pantries, poverty and social justice. <i>American Journal of Public Health</i> , 100, 2021–2022.	Blog Discussion board
Apr 26–May 2	<u>MODULE # 14</u> Feedback Optional meetings with instructor	
May 3–May 5 (*Note May 5 is a Wednesday)	<u>MODULE # 15</u> Health & Social Justice	Report of Health and Social Justice (WED, MAY 5, by midnight).
May 6–May 12	<u>FINALS WEEK</u> Reflections (e.g., on your SDoH)	